

# Wind Energy and the States



State Wind Summit  
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American Wind Energy Association

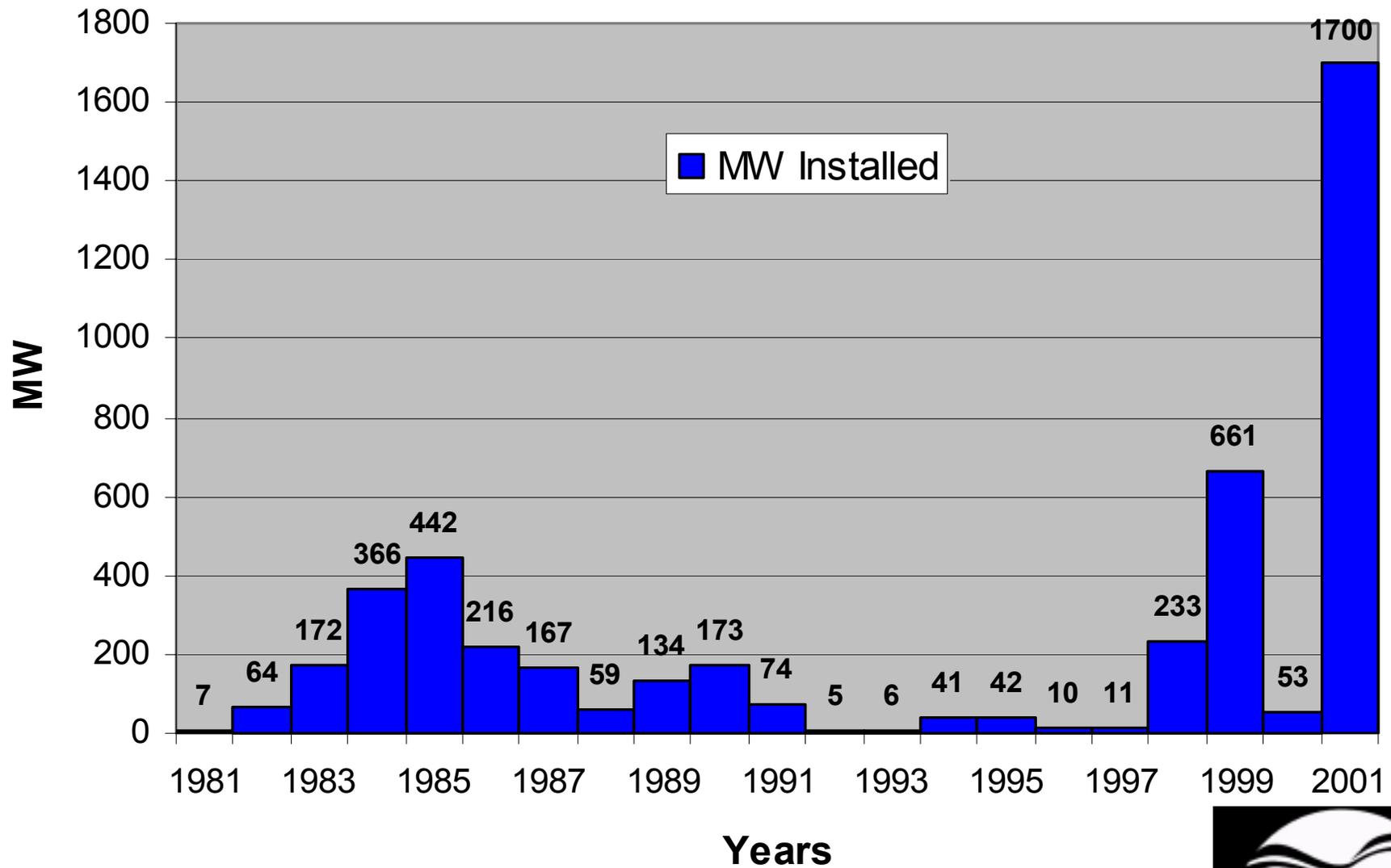


# 2001: A Record Year for the U.S. Wind Industry

- 1,696 new MW in 2001
- Over 4,265 MW now installed



# U.S. Annual Capacity Additions



# Policy Opens the Market

PTC + RPS = MW's



# Driving Forces Behind the Rebirth



- State Policy
- Electric Industry Competition
- Wind's Steadily Improving Economics
- Gas Price Volatility
- Utility Experience and Perspective
- Production Tax Credit



# Three Primary Markets for Wind Today

- State Policy Driven Markets
- Green Market
- Commodity Electricity



# Customer Choice

Customer Choice and  
Green Pricing are  
Raising the Visibility of  
Renewable Resources



# Wind Energy is the Star of the Green Market

- Environmental Benefit
- Popular
- Visual Appeal
- Hydro and Gas Resources Complementary
- Modular
- Cost-Competitive



# Green Market

- Dependent Upon “Volunteers”
- Small Scale, Short-term contracts
- Premium Prices

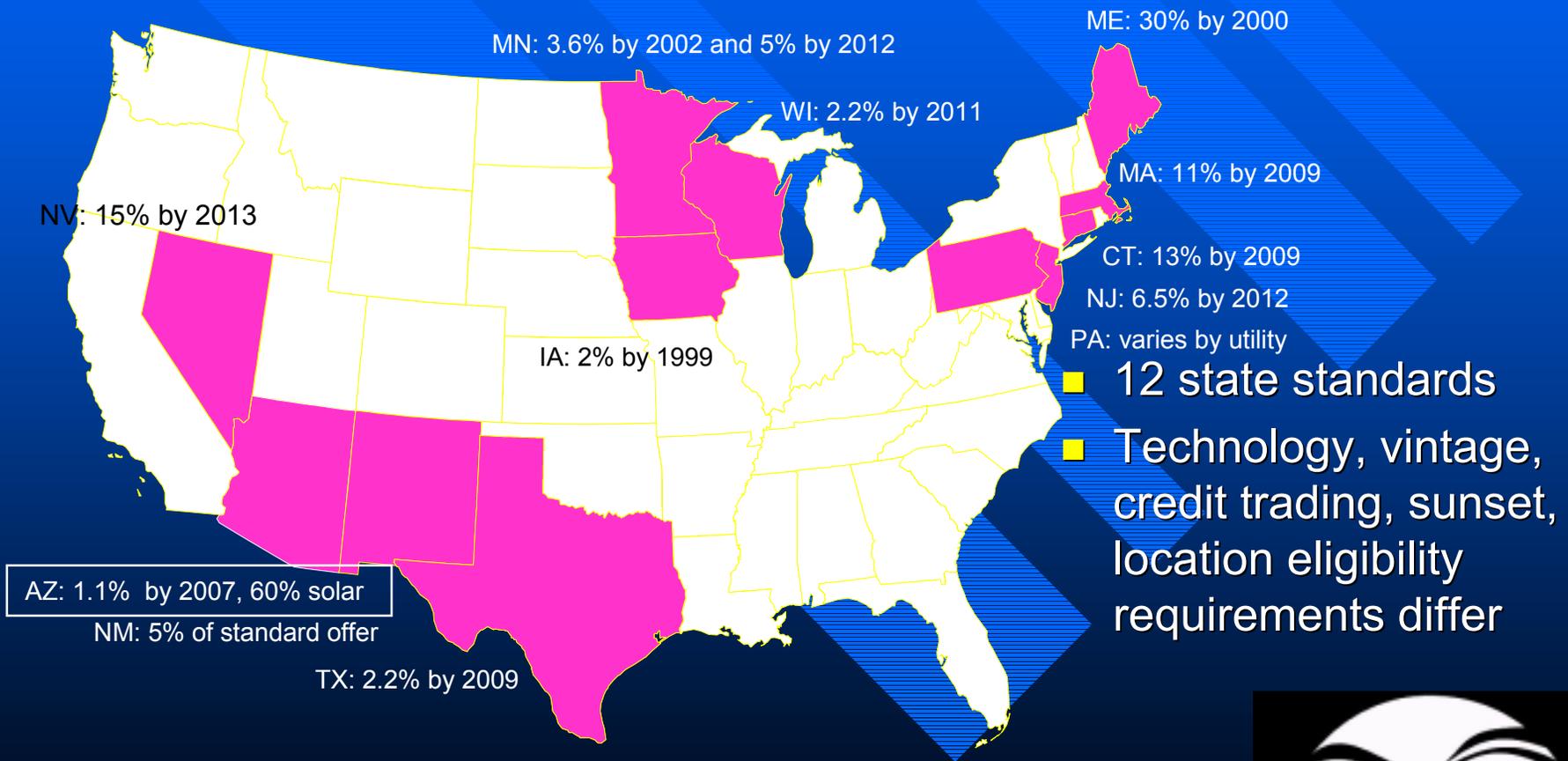


# State Policy Driven Market

- Best Examples: Minnesota, Iowa, Texas
- Relatively Large Projects
- Long-term Contracts
- Costs Competitive with New Fossil Generation



# Renewable Energy Standards



# Texas RPS—Initial Results

- 2003 Requirement 400 MW
  - 915 MW of new wind installed in 2001
  - Numerous large projects
  - Low cost



# Federal RPS

- Approved in Senate Energy Bill (Bingaman)
  - 10% Requirement on Retailers by 2020
- Not included in House Bill
  - RPS will be point of contention in negotiations



# Federal Wind Production Tax Credit

- Extended until Dec. 31, 2003
- 5 year extension included in House and Senate energy bills



# Transmission is Most Critical Long-term Issue Facing Wind

- 1. Transmission Constraints—  
Need more transmission capacity
- 2. Transmission Policy
  - Rules discriminate against variable generators.
  - Breakthrough FERC Order March 27

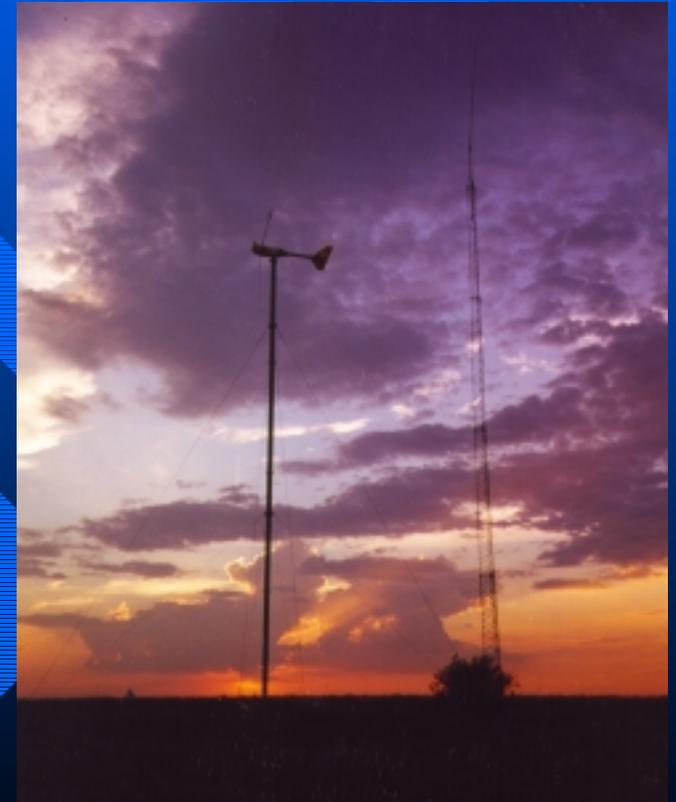


# Utility-Scale Turbines Aren't the Only Story . . .



# A Domestic Market for Small Wind Turbines is Emerging

- Consumer Interest
- Cost-competitive with PV and Diesel
- State Policy has been Key—  
Cost-sharing to overcome high first costs



# Barriers to Small Turbines

- High First Costs
- No Federal Tax Credits Since 1985
- Local Permitting
- Utility Interconnection



# Programs for small wind development

- Buy-down programs
- Exemptions from sales, property tax
- Standardized zoning requirements



# Property-Sales Tax

- Property or sales tax exemption offered in several states
- Programs to affect initial purchase price work best
- Net metering programs (equalizing kWh costs paid and received by residential generators) do not seem to drive purchasing decisions



# AWEA Projections for 2002

- “Recovery Year” After 2001 Blowout
- Some Loss of Momentum due to PTC Lapse
- AWEA Projects less than 600 MW for 2002



# But 2003 Will be Another Record Year

- About 3,000 MW  
“in the pipeline”
- Project Timing  
Driven by Length  
of PTC Extension



# Trends are Positive . . .

- **Need for Power**
- **Fuel Diversity**
- **Wind's Cost**
- **Environmental**
  - **Utility Regulatory Certainty**



**Let's Think Big!**

Wind: 6% by 2020 =  
100,000 MW in the U.S.



- Realistic
- Achievable
- Aggressive Policy could achieve much more



# Want to Know More About Wind Energy?

Contact the AWEA Web Site or Email  
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